

Ruth Ahlbrand
8400 West Sahara Avenue
Las Vegas, NV 89117
702-496-7653
ruth@relasvegas.net

March 24, 2022

Dear Recipient:

Thank you for the opportunity to submit my background for evaluation of my qualifications to teach, educate, and motivate real estate agents in Nevada.

Sincerely,



Ruth Ahlbrand

Objectives

My objective is to educate real estate agents as it relates to their business success and compliance with the statutes. There are so many issues regarding knowing all the statutes and how and when to apply them. I also love to motivate and inspire agents to be the best they can be.

Experience

Mellon Bank Pittsburgh, PA 1966 - 1969

Hired as the first female programmer in the Data Processing Department of Mellon Bank. Designed major Banking Conversion System, Payroll System, Project Management System, and Data Base Management Systems.

Co-Owner / Founder

Computerized Systems and Data Processing Services Inc. Pittsburgh, PA & Atlanta GA 1969 – 1979

Designed, Created, and Implemented Accounting Systems for Fortune 1000 Companies. Specialty was converting manual accounting systems to computerized systems. Created the first online inventory system and online insurance system using proprietary real time data base management system.

We created a system called the Computer Portrait System. We created one of the first system that integrated a camera, a DEC PDP8 computer, and a special printer to take pictures. The system took pictures of people and used the 256 printable characters to create and print their portrait on large paper (17x17) which could be transferred to T-Shirts and a hard surface for a hanging portrait. We sold a portrait for \$3.00. The system could not be patented. The Museum of Science & Industry in Chicago and the Franklin Institute in Philadelphia



Ruth Ahlbrand
8400 West Sahara Avenue
Las Vegas, NV 89117
702-940-9600
ruth@relasvegas.net

featured the system in their Modern Tech Section of the museums until entertainment companies duplicated the process for retail.

Owner / Founder

Micro Train and Computer Based Training Corporation Atlanta GA 1979 - 1986

Developed classroom training modules for major Fortune 500 companies such as Delta Airlines, Bank Of America, and AT&T. Modules ranged from Sales Training to Computer Software and Computer Equipment Sales. AT&T underwrote the development of computer based training for all their phone salesmen. CBT designed and implemented the first disk based interactive training systems

Micro Train and Computer Based Training Corporation Atlanta GA 1979 - 1986

Micro Train became the first authorized training center for Microsoft. Training included all the user software such as Word, Excel, and Publisher. Training also included data base design and implementation.

Co - Owner / Real Estate Broker / Founder

RJA4 LLC, d/b/a Agent Formula

Developed web-based marketing and follow up system for real estate agents. Developed classroom training modules for internet marketing. Currently manage the operations of the business and provide live training for the agents.

Owner/Broker of RE/MAX CENTRAL Las Vegas NV 1987 – 2018.

Owner Of Bee Social Savvy Training Center / Agent Formula Training Center / Real Estate Company Manager

I became a real estate agent in Las Vegas in 1987. I am a Broker since 1998. In addition to training and running my other businesses, I currently manage the building office operations of the real estate brokerage for EXP.



Ruth Ahlbrand
8400 West Sahara Avenue
Las Vegas, NV 89117
702-940-9600
ruth@relasvegas.net

Education

Somerset High School, Somerset PA – Graduated in the top 10 of 350 students. President of National Honor Society, Editor of Somerset Eagle Newspaper, President of Health Club and Technology Club.

Computer Institute of Technology, Pittsburgh PA – Graduated #1 in a class of 60 students. There were no college courses in computer science or business application of technology at that time.

Communication

Owned 3 non real estate related successful businesses from 1969 – 1986.

All businesses were on the cutting edge of technology. Spoke to many organizations about the future of technology. Received acknowledgement in many industry journals.

References – Contact information available upon request.

Jeff Nyman, Owner Broker First Choice Business Brokerage, Real Estate Industry

Judie Woods, Real Estate Industry

Joan Kuptz, Owner Broker RE/MAX Advantage, Real Estate Industry

John Weimer, Technology Industry